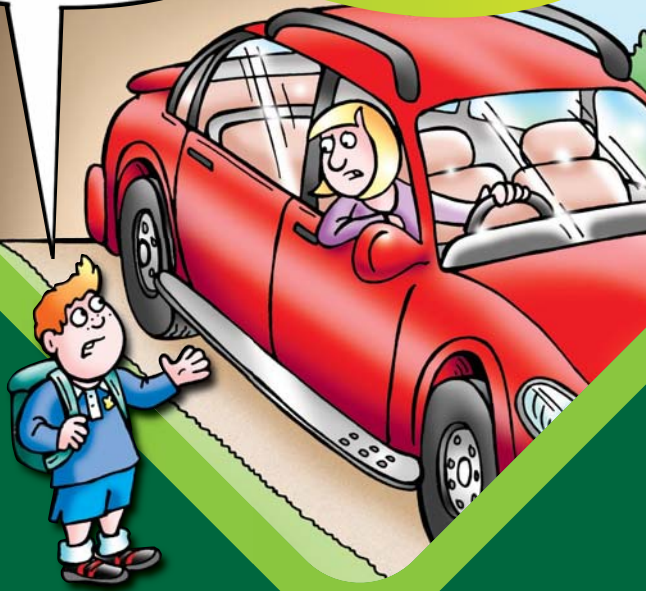




Cambridgeshire
County Council

Safer Routes to School

WHY CAN'T
I WALK TO SCHOOL
MUM?

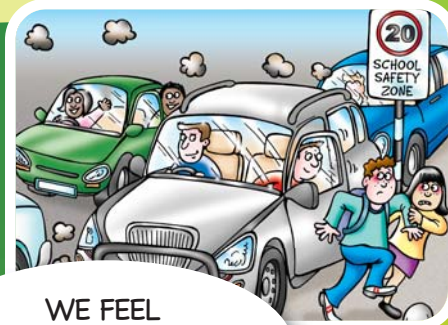


Helping teachers,
parents, carers and
young people to
reduce car use on
the school journey.

Safer Routes to School (SRTS)

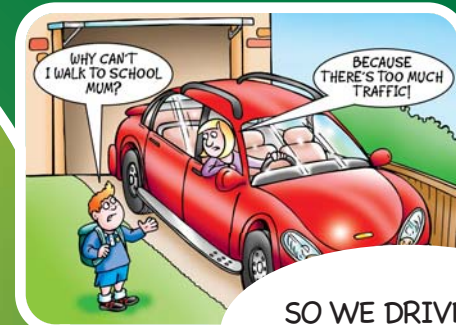
What is SRTS?

- It is typically a two year project.
- The project starts with understanding what makes it difficult to walk and cycle to school.
- The project then looks at what can be done to tackle this through:
 - **education** – SRTS has specially designed resources and exhibitions;
 - **encouragement** – for example by setting up a walking bus or special events;
 - **engineering** – improvements to the local highway or school grounds.



WE FEEL THAT THE ROADS ARE TOO DANGEROUS

SRTS helps reduce car use on the school journey



SO WE DRIVE OUR CHILDREN TO SCHOOL



WHICH INCREASES TRAFFIC



SO FEWER CHILDREN WALK AND CYCLE TO SCHOOL

Benefits of joining SRTS

- Reduced congestion around the school.
- Improved road awareness of pupils and students.
- Increased opportunities for physical activity.
- Better understanding of how transport choices affect the environment.





SRTS has an annual application process. A flyer is sent to every school in the spring term. We also notify schools via our "Way to Go" newsletter and the County Council "Schools Newsletter".



Cambridgeshire
County Council



Safer Routes to School and Community Projects
Box ET1031
Stanton House
Stanton Way
Huntingdon
Cambridgeshire
PE29 6XL

Tel: **01480 375105**

Email: safer.routes@cambridgeshire.gov.uk

Web: www.cambridgeshire.gov.uk/saferroutes

Design: www.dynamiccreative.co.uk 01353 661997



PRINTED ON
RECYCLED PAPER