Cambridgeshire Insight

What is Cambridge Insight?
Cambridgeshire Insight is a shared research knowledge base for the Cambridgeshire and Peterborough area. It allows users an easy way to access and share information and research for deeper insights about their local area.

It can be used for:
- Supporting funding bids
- Evidence Building
- Identifying hyper-local need
- Strategic planning
- Understanding your area
- & much more

Bespoke Profile browser
Local Parish Profiles
The Parish Profile builder is an interactive report that is set out to help users gain greater insights about their parish across Cambridgeshire and Peterborough. Simply choose your parish from the area drop down at the top of the page and it will generate a bespoke report for your parish.

Click here for the Parish Profile Builder!

Local Ward Profiles
Ward profiles are available for the following topics:
- Children, Young People & Education
- Crime & Community Safety
- Deprivation
- Economy & Employment
- Environment
- Housing
- Population

Click here for the Ward Profile Builder!

Examples of the kind of information you can find:

Population Growth

9.7%

Population Growth in Cambridgeshire and Peterborough from 2018 to 2041

Education & Skills

55.6%

Level 4 Qualifications or Above

55.6%

Station Usage

12%

No Qualifications

Support funding bids, proposals, and projects with evidence-based statistics, graphs and figures.

For more information and queries contact:
Research.Group@cambridgeshire.gov.uk