What is Cambridge Insight?
Cambridge Insight is a shared research knowledge base for the Cambridgeshire and Peterborough area. It allows users an easy way to access and share information and research for deeper insights about their local area.
It can be used for:
- Supporting funding bids
- Evidence Building
- Identifying hyper-local need

Topicals
- Adult Social Care
- Environment
- Economy
- Deprivation
- Crime & Community Safety
- Children, Young People & Education
- Health & Wellbeing
- Housing
- Population

Bespoke Profile browser
Local Ward Profiles
Ward profiles are available for the following topics:
- Children, Young People & Education
- Crime & Community Safety
- Deprivation
- Economy & Employment
- Environment
- Housing
- Population

Click here for the Ward Profile Builder!

Custom area reporter
The custom area reporter allows bespoke area reports to be made on specific areas:
- Draw your own polygons specific to the area you want to know about
- Get reports and data specifically extracted for that area
- Download the data to use for your own research and evidence.

Open Data Portal
Organisations are sharing data in order to change the way we all live and work across Cambridgeshire and Peterborough as well as meet requirements for Open Government.

Locations
- Population
- Transport
- Environment

& much more

What is the role of Cambridgeshire Insight in the Think Communities agenda?

Align resources to provide a multi-agency data toolkit

Be experimental and engage with local communities, voluntary sector and community groups to understand their data needs

Reducing cost by creating efficiencies in data sharing

Local profiling and publishing of place-based assessments

Create a single, shared evidence base between officers, members and the community

Provide a place for self-servicing data needs to be met

Work with communities to harness local capacity and understand where this may lie through local profiling

Support active and healthy communities by understanding local health outcomes

For more information and queries contact:
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