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Cambridgeshire County Council's commitment to tackling domestic abuse and sexual violence has been recognised with White Ribbon accreditation and will be celebrated this weekend with a presence at the Cambridge Folk Festival.

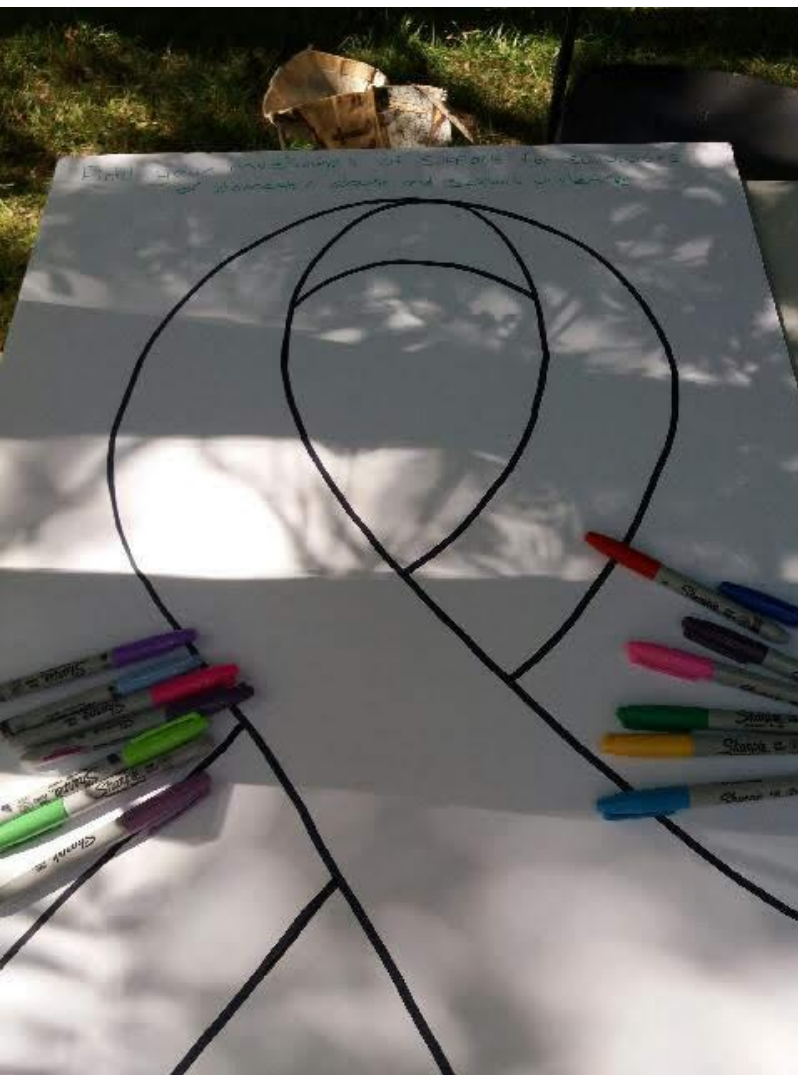
The mission of [White Ribbon \(https://www.whiteribbon.org.uk/\)](https://www.whiteribbon.org.uk/) is to end male violence against women, once and for all by working with men and boys to challenge those male cultures that lead to harassment, abuse and violence. The organisation works with individuals and accredited organisations, such as Cambridgeshire County Council, who pledge their support and commitment to engage with men and boys to call out such behaviour among their peers and promote a culture of equality and respect.

Working with Cambridge-based charity Oblique Arts – art partners at the Cambridge Folk Festival – we are there all weekend talking about the White Ribbon campaign and sharing White Ribbon stickers, pins and postcards as well as providing leaflets and other information about domestic violence support services in Cambridgeshire and Peterborough.

Festival-goers can look out for wooden White Ribbon logos tied to trees around the festival site and we will have large cardboard White Ribbons at the stall where people can write messages of support for domestic abuse survivors.

Councillor Kevin Cuffley, White Ribbon Ambassador and lead member for community safety and domestic violence said, "I am really pleased that Cambridgeshire County Council has achieved White Ribbon accreditation which demonstrates our commitment to ending male violence against women. It is a cause close to my heart and I believe we can all help to tackle domestic abuse. I'm looking forward to being at the Cambridge Folk Festival this weekend to share information and advice about this issue and would like to thank Cambridge Live Trust and Oblique Arts for hosting us. This is the first of a series of events and activities leading up to White Ribbon Day 25 November – the UN Day for the Elimination of Violence against Women."

"Men and boys have a crucial role to play in creating a culture where male violence, abuse and harassment against all victims, male and female, young and old, are seen as unacceptable. I would encourage men and boys in Cambridgeshire to show their commitment to this by supporting the White Ribbon campaign."



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