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A competition inviting young people to create art inspired by our ambition to *make special educational needs and disabilities (SEND) everybody's business* was launched at an inclusive ComicCon event in Peterborough this weekend.

Feel the Force Day XL took place at the East of England Showground on Saturday 5 October and is the world's only film and TV convention designed for people with disabilities, additional needs and sensory impairments.

Councillor Lynne Ayres Cabinet Member for Children's Services, Education, Skills and the University at Peterborough City Council and Councillor Simon Bywater, Chairman of Cambridgeshire County Council's Children and Young People Committee joined local families and superheroes at the special event and took the opportunity to launch a *SEND art competition*. We are calling for paintings, drawings and other artworks that bring the following words and phrases used in our SEND Pledge to life. The winning artworks will be used to create a poster to illustrate how we will work together with children and families to help them to achieve their potential.

Welcome everyone

Celebrate success

Trust each other

Aim high

Create opportunities

Value individuality

Build confidence

Be honest

Listen

Be positive

Councillor Lynne Ayres said, "We have high aspirations for all our children and young people and want to ensure they have the right support provided in the right place and at the right time so that they can thrive and be the best they can

be. We want children and young people to help us to illustrate how we will all work together to achieve these aspirations.”

Councillor Simon Bywater said, “I would urge all children and young people to put pen to paper and show us what it means to them to ‘aim high’ or ‘celebrate success’. Families at the Feel the Force Day got the ball rolling with some fantastic pictures and I’m really looking forward to seeing the entries come in for this competition.”

Through our new joint strategy we want to make SEND everybody’s business. The work is led by the Cambridgeshire and Peterborough SEND Executive Board. This is the local partnership that brings together organisations and parent carer forums responsible for services and support for children, young people and families in a shared commitment to achieving our vision.

The purpose of this strategy is to set out our vision, principles and priorities to ensure that we are working together effectively to identify and meet the needs of Cambridgeshire and Peterborough’s children and young people with special educational needs and/or disabilities (SEND) from birth to the age of 25.

The competition is open to all children and young people living in Peterborough or Cambridgeshire. The closing date is 6 January 2020. Please indicate which of the terms your artwork relates to. Please photograph or scan in your drawings, paintings, cartoons or other artworks and submit your entries via:

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